

PARTNERSHIPS AND ALLIANCES



Working together



**Community Business
Australia**

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Many organisations face challenging futures as ‘standalone’ service providers. Significant government policy and funding reforms together with an increasing competitive environment adds further pressure to organisations, particularly small to medium enterprises. More and more are looking for partners and strategic alliances to add value to their client services and secure their futures together.

Community Business Australia guides organisations through effective partnering and strategic alliance processes. With access to a wide range of industry experts and advisors, Community Business Australia facilitates collaborative projects with two or more organisations.

We tailor the process, tools and resources to support the best outcomes for participating organisations.



Patrick Herd, CBA has worked alongside the NIACC Alliance for almost 2 years, guiding the alliance through the first tentative steps to the creation of a new company NIACC – Patrick’s ability to deliver outcomes in a professional and collegiate way has resulted in paving the way for a brighter future

for 6 charitable aged care organisations. Patrick, and his CBA colleagues support has been invaluable during the development phase of the NIACC Alliance and their project management skills, breadth of industry knowledge and commercial approach has made the NIACC journey much easier

to travel. I would have no hesitation in recommending Patrick and CBA services to others.

Sue Thomson
Chair
NIACC Alliance



Principal Consultant
Patrick Herd

With 25 years experience working in and consulting for the education, training, aged care industries and the broader community sector, Patrick specialises in workshop facilitation; board, manager, and executive coaching; and organisational review. From his practical experience helping businesses through periods of cultural and industrial change, Patrick’s skill set is indispensable to clients across a range of industries.

Grow your organisation

Email patrick@cbanow.com.au

Phone 07 3368 2575

www.cbanow.com.au



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