

STRATEGIC PLANNING

The pathway to a better future



**Community Business
Australia**

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Creating a clear strategic direction is a significant responsibility for a board and senior managers.

Community Business Australia has developed processes and practices with a network of specialist consultants and advisers to facilitate the development of your organisation's strategic plan.

Our focus is to engage your people from the staff, managers and the board together with key stakeholders.

Community Business Australia brings the planning process alive! Our forums, workshops and retreats are engaging, future-focused and fun.

What's more, it sets up your organisation with a strategic planning process, not just a strategic plan.

Our planning process will empower your Board and management team with the resources required to develop your services and help your organisation grow and prosper.



Burnie Brae appointed Community Business Australia to review its governance and planning strategies. The process was well planned to meet our requirements. It was clear to all that Patrick Herd has significant experience in the community sector and we have no doubt that this knowledge has translated into the final product. We are extremely satisfied with the outcomes.

Kevin Rouse
CEO
Burnie Brae



Community Business Australia has assisted Centacare in facilitating its Strategic Planning process across a number of areas of service delivery. Their pragmatic yet thought-provoking style has allowed management to develop plans they feel they have contributed to and can be achieved.

Peter Selwood
Executive Director
Centacare



Principal Consultant Patrick Herd

With 25 years experience working in and consulting for the education, training, aged care industries and the broader community sector, Patrick specialises in workshop facilitation; board, manager, and executive coaching; and organisational review. From his practical experience helping businesses through periods of cultural and industrial change, Patrick's skill set is indispensable to clients across a range of industries.

Grow your organisation

Email patrick@cbanow.com.au

Phone 07 3368 2575

www.cbanow.com.au



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